

## The Bozzuto Group Hires Communications Agency Veteran Chintimini Keith for Corporate Marketing Role

Greenbelt, MD – (September 15, 2017) – The Bozzuto Group, a Greenbelt-based real estate services company, announced the hiring of Chintimini Keith as Director of Corporate Communications and Marketing. Chintimini joins Bozzuto from global communications marketing agency Edelman where she was a vice president. With 15 years of experience in the communications industry, Chintimini will lead company-wide integrated marketing for all of Bozzuto's divisions and will be responsible for communications and public relations strategy and crisis planning, as well as the development and execution of a consistent message and voice for the Bozzuto brand.

"Chintimini brings a wealth of knowledge with her varied experience and wide range of skills. She will play an important role at Bozzuto and I am confident that she will add tremendous value to our brand," said Chief Marketing Officer Jamie Gorski. "Along with her communications expertise, Chintimini's passion for employee development, workplace culture and mentorship make her a valuable addition to our leadership team."

Chintimini holds a bachelor's degree in communications from the University of Central Florida and can often be found speaking on the topics of personal branding, career planning and negotiation, as well as mentoring women through organizations such as Washington Women in Public Relations and United Women in Business. She finds sanctuary by relaxing at home with her husband and two sons.

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## **About the Bozzuto Group**

<u>The Bozzuto Group</u> is an experience-focused real estate company that is continually celebrated for its developments, customer service and workplace culture. With an expertise in homebuilding, multifamily development, construction and management for itself and its clients, Bozzuto is devoted to crafting extraordinary experiences.

Founded in 1988, Bozzuto has developed, acquired and built more than 42,000 homes and apartments. Currently, it manages more than 65,000 apartments and 2.2 million square feet of retail space along the East Coast between Miami and Boston, in the Northeast and Chicago. <a href="https://www.bozzuto.com">www.bozzuto.com</a>

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